

Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 02569 011641Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----038151 020523Z /11

R 011446Z JUN 78
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 0515

UNCLAS TEGUCIGALPA 2569

E.O. 11652: N/A
TAGS: BBSR, HO
SUBJ: WTDR/FTI: L.F. RIVERA Y ASOCIADOS S. DE R.L. (REQUESTED
AS FABRICA DE ROTULOS REFLECTIVOS L.F. RIVERA Y ASOCIADOS
S. DE R.L.)

REF: USDOC 08273

1. HONDURAS

OFFICE USE: 2. 215 3. N/A 4. 01

5. L.F. RIVERA Y ASOCIADOS S. DE R.L.

6. APARTADO POSTAL 293; BARRIO GUACERIQUE, COMAYAGUELA, D.C.

7. TEGUCIGALPA, D.C.

8. CONTACT: LUIS FELIPE RIVERA S.

9. TITLE: GENERAL MANAGER, OTHER OFFICIAL IS: NORMA S. DE
RIVERA, ASSISTANT MANAGER

10. PHONE: 222436 11. TELEX: NONE

12. CABLE: CONSOHON
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEGUCI 02569 011641Z

13. ESTABL: 1969 14. EMPL: 10 15. SIZE: MEDIUM

16. REPUTATION: Y-GOOD 17. RPT. DATE: 05/78

OFFICE USE: 18. N/A 19. N/A 20. X 21. N/A 22. 01235M

23A. 39931/013M MFR, RET, DIST, MEON SIGNS
23B. 39932/013M MFR, RET, DIST METAL ROAD SIGNS
23C. 32292/235 IMP, AGT, DIST TUBING AND CANE FOR FLUORESCENT
AND NEON LIGHTNING
23D. 28513/235 IMP, AGT, DIST PAINTS, VARNISHES AND ENAMELS
23E. 39495/235 IMP, AGT, DIST SPORTING AND ATHLETIC GOODS.

24. FOREIGN SALES: LOCAL ONLY.

25. FINANCIAL REFS: BANK OF AMERICA N.T. & S.A., 2 CALLE 7A.
AVE., TEGUCIGALPA.

26. TRADE REFS: 3M COMPANY, 3M CENTER, ST. PAUL, MINNESOTA 55101;
WILSON SPORTING GOODS CO., 2233 WEST ST., RIVER GROVE, ILL. 60171;
ROHM AND HASS CO., INDEPENDENCE MALL WEST, PHILADELPHIA, PA. 19105.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF 3M COMPANY, 3M
CENTER, ST. PAUL, MINN. 55101, FOR REFLECTIVE PAINT, ACQUIRED
1969; PRISMO UNIVERSAL CORP., PARSIPPANY, N.J., FOR ROAD SIGN
PAINT, ACQUIRED 1974; HOWE RICHARDSON SCALE CO., 680 VAN HOUTEN
AVE., CLIFTON, N.J. 07015, FOR PLATFORM AND CONVEYOR SCALES,
ACQUIRED 1975; WILSON SPORTING GOODS, ACQUIRED 1970; PROTEX
INDUSTRIES, INC. 1331 W. EVANS AVE. DENVER, COLORADO 80223,
ACQUIRED 1969; ROHM AND HASS CO., INDEPENDENCE MALL WEST,
PHILADELPHIA, PA. 19105, FOR PLASTIC MATERIAL.

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TEGUCI 02569 011641Z

28. POST EVALUATION: THIS FIRM MANUFACTURES NEON AND REFLECTIVE
ROAD SIGNS IN HONDURAS. THE FIRM HAS A BASIC CAPITAL OF 5,000
LEMPIRAS (US\$ 2,500); 1977 SALES WERE ABOUT \$150,000. ITS CENTER OF
OPERATIONS, INCLUDING MANUFACTURING FACILITY, IS IN COMAYAGUELA,
A SUBURB OF TEGUCIGALPA. THE FIRM'S PARTNERS ARE LUIS FELIPE
RIVERA AND HIS WIFE, NORMA S. DE RIVERA. THE FIRM BEGAN OPERATING
AS AN AGENCY FOR THE REPRESENTATION OF FOREIGN FIRMS ON A
COMMISSION BASIS, AND NOW INCLUDES A SMALL PLANT TO MANUFACTURE
NEON AND ROAD SIGNS. LOCAL CREDIT SOURCES REPORT SATISFACTORY
EXPERIENCE ON LOANS IN THE MEDIUM FIVE FIGURES; THE FIRM'S
FINANCES APPEAR SOUND AND OBLIGATIONS ARE PROMPTLY MET. THE EMBASSY
CONSIDERS COMPANY A SATISFACTORY TRADE CONTACT FOR U.S. FIRMS.

29. PREP: HARRIETTE CASTILLO, APPR: MARGARET KROMHOUT.
JARAMILLO

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEGUCI02569
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780230-0664
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197806105/aaaadmrw.tel
Line Count: 109
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: cdb7417d-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2154290
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: L.F. RIVERA Y ASOCIADOS S. DE R.L. (REQUESTED AS FABRICA DE ROTULOS REFLECTIVOS L.F. RIVERA Y ASOCIADOS S. DE R.L.)
TAGS: BBSR, HO
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/cdb7417d-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014